

#### **CREATIVE DESIGNER**

## Field

Visual communication in general, from conception to delivery, mainly branding and print supports. I started as junior Graphic Designer but I extended my skills to senior and developped interest in web conception via UI professional projects.

## Formation

**Aula Creactiva** - Madrid Master 2015 - 2016 Graphic Design · Web Design · Advertising

**EFAP** - Paris Licence 2011 - 2015 Media & Communication

### Skills

Adobe Creative Cloud - Mainly Photoshop · Illustrator · InDesign · After Effect

Office Pack - Mainly Word, Powerpoint

Mac - Keynote, Pages

Languages - French Native
Fluent English, fluent Spanish, fluent Italian

# Work Experience

IAM STUDIO - Valencia 05·2017 - 08·2022

Graphic designer for international clients such as Red Bull, Pernod Ricard Group but also spanish companies like Irright, Senco Wheels, and Roca.

Creation of communication material for internal events, also posters and flyers to increase visibility and work with the clients to elaborate new strategies.

UI design for Irright and Chivas (Pernod Ricard) in close partnership with a developper team.

#### OLIVIERI SRL - Remote from 2018

Continuous work simultaneous for an italian family business of olive oil. Brand coordinator/Art Director for visual, internal and external communication: product design, catalogs, labels and packaging.

**RUIZ NICOLI** - Madrid 09·2016 - 04·2017

Junior Art Director, in charge of communication and visual identity of Bodybell membership Club. Collaboration on the art direction for Dhul TV short commercial in Jan. 2017 and winter campaign in supermarkets (Carrefour and El Corte Ingés).

**BETC SHOPPER** - Paris 6 months Internship Assistant to Art Director.

**SCORE DDB** - Paris 4 months Internship Assistant to Art Director.

